

## Jangwoon Kim

College of Business, Seoul National University

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### EDUCATION

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2018 ~ Present	<b>Seoul National University</b> - Ph.D. Candidate in Strategy and International Management (Business Administration Major) - Advisor: Professor Jeho Lee, Professor Sun Hyun Park	Seoul, Korea
2022 ~ 2023	<b>University of Michigan</b> - Exchange student program in Stephen M. Ross School of Business (at the invitation of Professor Yue Maggie Zhou)	Ann Arbor, USA
2015 ~ 2017	<b>Seoul National University, Seoul</b> - Master of Science in Strategy and International Management (Business Administration Major) - Advisor: Professor Dong-Kee Rhee	Seoul, Korea
2009 ~ 2015	<b>Hanyang University, Seoul, Korea</b> - B.A. in International Studies	Seoul, Korea

### MERIT-BASED & TA SCHOLARSHIPS

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2016 Spring	Teaching Assistance Scholarship, Seoul National University
2014 Fall	Merit-Based Scholarship, Hanyang University
2011 Fall	Honor, Hanyang University

### AWARDS & HONORS

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2022 September	<b>Certificate of Recognition for Strategic Leadership &amp; Governance IG</b> <i>Best Paper Finalist</i> SMS 42 <sup>nd</sup> Annual Conference
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### RESEARCH INTERESTS

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- Evolutionary Economics
- Adaptive Strategies in Boom-and-Bust Cycles
- Geopolitical Risk
- General Purpose Technology (GPT) Strategy
- Computational Social Science (Computational simulations approach for modeling complex social systems)

### DISSERTATION

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- Topic: **Evolutionary Dynamics in the DRAM and NAND Flash Memory Industry**
- Essay 1 **Silicon Cycles in the Memory-Chip Sector and Samsung's Supercycle Strategy**
- Essay 2 **Winners and Losers in the Memory Industry Amid Escalating Geopolitical Risks**

### PUBLICATIONS (Peer Reviewed)

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- Kim, J. W., Karr, A., & Rhee, D. K. "Bang for the Buck?: Investigation of Local Environmental Factors that Limit or Strengthen the Impact of Corporate Philanthropy on Foreign Subsidiary Performance". *International Business Journal*. 2024, 35(2): 69–108.
- Kim, J. W., & Lee, J. "Winners and Losers in the Memory Industry Amid Escalating Geopolitical Risks". *Journal of Strategic Management*. 2024, 27(3): 1–40.

## **MANUSCRIPTS UNDER REVIEW**

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- Ahn, S. H., Karr, A., & Kim, J. W. “Organizational downsizing under the negative performance feedback: The effects of local environmental characteristics”. Conditionally Accepted at Strategic Organization.
- Kim, J. W., & Park, S. H. “Do Bad Times Cultivate Courage?: CEO Downcycle Imprinting and Counter-cyclical Strategies”. Reject and Resubmit at Strategic Management Journal.

## **WORKING PAPERS**

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- Park, S. H., Kim, J. W., & Um, C. T. “Learning-By-Allocating: When Broad Exploration Hampers Knowledge Development”
- Karr, A., Kim, J. Y., & Kim, J. W. “Gaming the System: Firm Strategic Responses to ESG Ratings”
- Karr, A., & Kim, J. W. “Is the Devil in the Details?: Examining the Impact of ESG Controversy Materiality on Firm Performance”

## **RESEARCH IN PROGRESS**

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- Kim, J. W., Lee, J., & Zhou, Y. M. “Tradeoff Between Efficiency and Resilience in the History of Airline Route Networks”

## **SELECTED INVITED CONFERENCE PRESENTATIONS**

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- Kim, J. W., & Park, S. H. “**Do Bad Times Cultivate Courage?: CEO Downcycle Imprinting and Counter-cyclical Strategies**”.
  - Invited to present at Strategic Management Society Annual Conference, London, UK, September 2022 (Nominated for the SMS Conference Best Paper Prize)
  - Invited to present at Annual Meeting of the Academy of Management, Washington, USA, August 2022
- Karr, A., Kim, J. W., & Kim, J. Y. “**Gaming the System: Firm Strategic Responses to ESG Ratings**”.
  - Invited to present Annual Meeting of the Academy of Management, Boston, USA, September 2023
  - Invited to present at Strategic Management Society Annual Conference, Toronto, CA, September 2023

## **TEACHING EXPERIENCES**

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- Research Computing Workshop at Strategy and International Business Department, Seoul National University (2020 ~ 2024)

## **COMPUTATIONAL SKILLS**

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- Programming tools: C/C++, Python, Google Cloud Platform
- Software tools: STATA, Gephi

## **ACADEMIC MEMBERSHIPS**

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- Strategic Management Society
- Academy of Management (SIM; MH; OMT)