

전략 및 국제경영이론연구 II
(Studies in Strategy and International Business II)
강의계획서

[과목 개요]

본 교과목은 석박사과정 학생들이 전략 및 국제경영 분야의 주요이론을 학습하고 이에 대한 비판적 시각을 기르는 것을 목표로 한다. 더불어 분야의 주요 논문을 학습함으로써 학생들이 석박사 논문을 준비하는데 필수적인 논증과 실증 역량을 갖추는 것을 돕는다. 교과에서 주로 다루는 전략 및 국제경영 분야의 주요 이론은 사회심리학 (micro) 및 사회 학 (macro)적 관점에 기반한 것이다. 주요 연구주제는 기업의 전략적 결정에 영향을 미치는 최고경영자, 경영진의 의사결정과정, 기업 외부 이해관계자들과의 관계, 사회적 구조, 제도적 환경 등이다.

This graduate seminar constitutes a comprehensive and critical review of the seminal literature in strategic management and international business. It provides an overall introduction to the field and fundamental understanding for the students' future theoretical and empirical work. The course will discuss fundamental paradigms of strategic management through both individual (micro) and sociological perspectives. Discussion topics will cover the individual and group processes that influence a firm's strategic decision-making, particularly those involving CEOs, top management teams, and boards of directors. Additionally, the course will address all pertinent relational, structural, and institutional factors that shape a firm's strategic behavior.

Evaluation criteria

- Weekly assignment: 50%
- Exam: 30%
- Participation/Presentation: 20%

[주차 강의 계획]

* Topics and reading lists can be updated later during the semester.

Week 1 Introduction and Overview
Week 2 Executive Effects on Strategic Choice
Week 3 Gender Effects in Upper Echelons
Week 4 Executive Succession & Incentives
Week 5 Attention-Based View
Week 6 Gauging Managerial Cognition & Sentiment
Week 7 Executive Influences on Interfirm Dynamics
Week 8 Open system perspectives in strategic management
Week 9 Institutional actors: from the market to the regulators
Week 10 Relational mechanisms connecting the actors
Week 11 Structural mechanisms underlying competition
Week 12 Institutional environment: norm, culture, and logic
Week 13 Institutional environment: framing and symbolic management
Week 14 Comparative studies
Week 15 Final Exam