

GLOBAL NETWORK FOR ADVANCED MANAGEMENT

programs, and faculty expertise of another network school.

As we embark on this inaugural run, we invite young minds from diverse academic backgrounds to join us in a transformative learning journey. Students from participating GNAM member schools would be able to enjoy a full subsidy of the course fee.

The Global Network for Advanced Management (GNAM) is proud to unveil an exciting new series of short courses tailored specifically for undergraduate students worldwide. Known as GUSC (short for GNAM Undergraduate Short Courses), these are run in a condensed format and allow students to pursue intensive study that leverages the perspectives,

GNAM MEMBER SCHOOL	COURSE TITLES/TOPICS	COURSE DATES
FGV Escola de Administração de Empresas de São Paulo	Sustainability through the Brazilian Perspective Part 1: Sustainability Gamified Part 2: Sustainability Expedition: Tapajós	July 10 - 26, 2024
Course Introduction/Outline Introduction Video Application Link (Closing Date: April 30, 2024)		
IE Business School	Managing the business of sport in the artificial intelligence era	June 17 - 21, 2024
Course Introduction/Outline Application Link (Closing Date: May 24, 2024)		
National University of Singapore Business School	Cross-Cultural Management	December 9 - 20, 2024
Course Introduction/Outline Application Link (Closing Date: May 31, 2024)		
School of Business and Management, The Hong Kong University of Science and Technology	Green Finance for a Sustainable Future	June 12 - 25, 2024
Course Introduction/Outline Application Link (Closing Date: April 28, 2024)		
SDA Bocconi School of Management, Bocconi University	<ul style="list-style-type: none"> Digital Marketing Entrepreneurship and Innovation Management Equity and Venture Capital Financing International Business Strategy Luxury Management Sustainability Transformation, ESG Finance and Energy Management 	July 1 - 19, 2024
Course Introduction/Outline Application Link (Closing Date: April 23, 2024)		
Seoul National University	Understanding Global Competitiveness of Korean Companies	June 24 – July 26, 2024
Course Introduction/Outline Please approach your respective programme director to apply.		