



Program*

AUA-CU Traditional Thai Culture Camp 2024:

“Eco-friendly & Cultural sustainable tourism: Learning camp & practices”

Chulalongkorn University and

Center of Learning Network for the Region (CLNR), Nan Province

*Some details are subject to change.

Saturday, March 9, 2024		
All Day		Arrival of participants and check in at Chulalongkorn University campus Accommodation: Residence of Chulalongkorn University

Time	Venue	Activities
DAY 1: Sunday, March 10, 2024		
09:00-09:30	Plearn Space	Registration
09:30-10:30	Plearn Space	Opening ceremony <ul style="list-style-type: none">• Welcome address by Professor Bundhit Eau-arporn, President of Chulalongkorn University (TBC)• Keynote speeches:<ul style="list-style-type: none">○ Dr. Renaud Meyer, UNDP Resident Representative, Thailand (TBC)○ Resource person from Foundation for Environmental Education for Sustainable Development (Thailand): FEED (TBC)
10:30-12:00	Plearn Space	Orientation “Toward a Carbon Neutral Destination: Developing low-carbon based tourism for Sustainable Tourism in Nan Province” Lecture by Assistant Professor Dr. Chantra Tongcumpou, Deputy Director of Environmental Research Institute, Chulalongkorn University (TBC)

12:00-13:00	Plearn Space	Lunch break
13:00-15:00	Plearn Space	<p>Thai history and culture</p> <ul style="list-style-type: none"> • Lecture by Thailand Foundation <p>Breakout session and Thai cultural activities</p> <ul style="list-style-type: none"> • Icebreaking activities • Thai traditional games <p>(Coffee break at 15:00)</p>
15:15-17:00	Plearn Space	<p>Getting to know Thailand – the Land of Smile</p> <ul style="list-style-type: none"> • Lecture by Thailand Foundation
18:30-	Thai Pavilion	<p>Welcome reception</p> <ul style="list-style-type: none"> • Thai traditional show performed by students from Faculty of Fine and Applied Arts, Chulalongkorn University

DAY 2: Monday, March 11, 2024		
08:00-20:00	Travel to Nan	<p>Travel to Nan by buses</p> <p><i>Site visit: Pitsanulok (Wat Phra Si Rattana Mahathat)</i></p> <p>Pitsanulok is located about halfway between Bangkok and Nan. Wat Phra Si Rattana Mahathat is renowned for its gold-covered statute of Buddha (known as Phra Phuttha Chinnarat). This buddha statue is considered one of the most beautiful and classical magnificent Buddha figures in Thailand and receives the highest worship among Thai people.</p>
		<p>Arrival of participants and check-in</p> <p>Accommodation: Nam Thong Hotel, Nan Province</p>
20:00-22:00	Nan	<p>Group dinner and City Tour</p> <p>Explore the charm, heritage and beauty of Nan with the facilitators</p>

DAY 3: Tuesday, March 12, 2024

09:00-12:00	Nan	<p>Lectures:</p> <ul style="list-style-type: none"> • Sustainable Agriculture in Thailand by Associate Professor Somchai Tanawatthanacharoen, M.D., Dean of School of Agricultural Resources, Chulalongkorn University (TBC) • Nan – Creative City of Crafts and Folk Arts by resource person from Nan Provincial Administrative Organization (TBC) <p>(Coffee break at 10:30)</p>
12:00-13:30	Nan	<p>Lunch break</p>
13:30-17:00	Nan	<p>Simulation Part I:</p> <p>Designing Effective Presentation: Sustainable living and aspiration of a “City for all”</p> <p>We use a simulation to allow participants to enact and represent organizational constituents to interact and collaborate to design and develop principles for the concept of the “City for all.” Participants will be divided into five groups, each of which represents a certain sector. Each group will be joined by a representative(s) from their corresponding sector, who can contribute a unique perspective of the city of Nan.</p> <p>Group 1: Government: Tax policy of Nan, legislative and enforcement of power</p> <p>Group 2: Agricultural sector: The farmers and/or community leaders</p> <p>Group 3: NGO: Products and skills development</p> <p>Group 4: Locals: Nan citizenship and local wisdom</p> <p>Group 5: Business: Creation of employment, making impact to economy</p> <p>-Government: Taxes from the residents of Nan, legislative and enforcement power</p> <p>-Agriculture: The farm</p> <p>-NGO: Reputation, influence, and skilled laborers</p> <p>-Locals: Nan citizenship and local wisdom</p> <p>-Businesses: Employment power, capital</p>

		<p>Simulation steps:</p> <p>1. Stepping into the locals' shoes Objective: To understand the assigned actor and to define the actor's interests.</p> <p>2. Setting a theme plan Objective: To brainstorm and identify the visionary city model's theme.</p> <p>3. Declaring a stance on each topic Objective: To discuss specific stances on each topic within one's group and declare them to the rest of the delegate groups once finalized.</p> <p>4. Building a consensus Objective: To discuss specific topics and find mutually achievable objectives on each topic.</p> <p>5. Building a plan Objective: To find out how each actor can contribute to the visionary city model.</p> <p>It is customary that participants will start building on steps 1 – 3 during the first part of the simulation, while continuing to gain a better understanding of topical agendas as they go through each activity during the next day.</p> <p>(Coffee break at 15:00)</p>
17:00-18:00	Nan	Group dinner
18:00-20:00	Nan	<p>Fireside chat</p> <p>Sharing of unique cultures around Asia among participants. The program agenda is designed to lead the participants through the key topics of discussion around the city development of Nan:</p> <ul style="list-style-type: none"> - Agriculture - Ecotourism - Local Wisdom - Civic Engagement

Time	Venue	Activities
DAY 4: Wednesday, March 13, 2024		
09:00-12:00	Venue: TBC	Experiential Learning: (TBC) (coffee break at 10:30)

12:00-13:30	Venue: TBC	Lunch break
13:30-17:00	Venue: Nam Thong Hotel, Nan	<p>Cultural Workshop An opportunity for participants to immerse themselves in a rich and fulfilling experience in local Thai cultures as they explore benefits of sustainable agriculture</p> <ul style="list-style-type: none"> • Lecture by Assistant Professor Sarayut Supsook, Dean of Faculty of Architecture, Chulalongkorn University • Activities for the cultural immersion and learning of sustainable agriculture <p>(Coffee break at 15:30)</p>
17:00-18:00	Venue: Nam Thong Hotel, Nan	Group dinner
18.00 and beyond	Venue: Nam Thong Hotel, Nan	<p>Simulation Part II: Designing Effective Presentation: Sustainable living and aspiration of a “City for all” Participants continue to work with their key actors and among each stakeholder’s group to reach a consensus on how to operate and to achieve the mutually beneficial visionary city model.</p>

Time	Venue	Activities
DAY 5: Thursday, March 14, 2024		
09:00-12:00	Venue: Nam Thong Hotel, Nan	<p>Plenary session: Group presentation Audience: representatives from Nan local government and communities.</p> <p>Wrap up session</p> <ul style="list-style-type: none"> • Concluding remarks by Director of Center of Learning Network for the Region, Chulalongkorn University <p>(Coffee break at 10:30)</p>
12:00-13:30	Venue: Nam Thong Hotel, Nan	Lunch break
13:30-15:00	Venue: Nam Thong Hotel, Nan	<p>Cultural farewell party Closing Ceremony</p> <ul style="list-style-type: none"> • Closing remarks by Head of Nan Provincial Administrative Organization (TBC)

Friday, March 15, 2024		
08:00-19:00	Travel to Bangkok and departure	<p>Travel to Bangkok by Buses and Departure</p> <p>*Participants may choose to directly fly back to their home country from Nan province, if feasible.</p>